

Multimedia Presentations for Business

Purpose

Develop skills in design and multimedia productions, utilizing various hardware, peripherals and software.

Class Projects and Sequence:

Camera Shots and Photo editing

Advanced Photo Editing Techniques

- Layout and Design
- Photo/Graphic Editing
- Various graphic software
- File compression and resolution

Possible Assessments:

- Advertisement (One with you in it creatively)
- Public Service Announcement Project
- Morphed Project (use of many medias)
- Photo shots project, A-Z
- Career silhouette



Multimedia Utilized

- Presentation software
- Sound recording/editing
- Use of electronic tablets
- Web sites
- Animation software
- Photo editing
- Adv. Use of internet



Possible Assessments:

- Development of online Portfolio
- Assignments with Reflection
- Web Page
- Multi-program familiarity
- Team projects using online collaboration

Video Production and Editing with voice and music

- Claymation/Animation
- Use of video program software
- Use of sound program software

Possible Assessments:

- Still animations, online animations
- Silent Movie
- Short Documentary, Public Service Announcement
- Advertisement (Small Group Project)
- Final Portfolio of work

